

ABOUT JEROME LOVE

Jerome Love was raised on a farm in Lake Providence, LA. During the late 80's, his family suffered a financial shortfall as a severe drought hit the southern parts of the United States. This forced his family to file for bankruptcy and ultimately leave the farm and settle in San Antonio, TX. As a farm boy now in the big city, Jerome struggled to find his identity, and in an attempt to fit in, he found himself making a series of bad choices to conform his image and to fit in with the "cool kids". This ultimately led to him being expelled from high school 2 months prior to graduation, placing his full college scholarship in jeopardy.

After overcoming the odds Love finally arrived at college, but once again struggled for identity, and he tried to do what everyone told him to do: "Get a good education, so that you can get a good job". This advice led him down a track to corporate America, which began at the conclusion of his sophomore year in college. After listening to the advice of trusted advisors and other seemingly "wise people" he found himself working a job that he hated so that he could achieve other peoples' definition of success. Unwilling to compromise his happiness any further, he decided to **Get Up, Get Out, & Get Something**, as a result he started his own enterprise, and he has not looked back since.

Love began his first business, a clothing line named GUGOGS TM (**Get Up, Get Out, & Get Something**), at age 19 while still in college. This venture earned him the nickname, "The GUGOGS TM Guy". For Jerome, GUGOGS TM is not just a cute little phrase, it is the formula for his incredible success.

He has used this potent formula to become a leader in every field of business that he has entered. Within the first 2 years, his GUGOGS TM clothing line was carried both nationally and internationally. He is the broker and owner of LHS Realty Group, one of the leading real estate companies in Houston (the 4th largest city in the US), and he is also the founder and President of the Houston Black Expo, which is the largest African American tradeshow in Texas.

In his latest release, "**Get Up, Get Out, & Get Something: How Contrapreneurship TM Can Help You Build a Booming Business**", he candidly shares with readers stories from his journey and encourages them to learn from his mistakes and to embrace their uniqueness in order to build the lifestyle they desire. Whether you already have a business or whether you desire to start one, this book has the power to transform your perception of life and how you see yourself.

Jerome Love is married with three beautiful daughters, Jasmyn, Jayda, and Jaleeya and resides in Houston, TX. He is a highly sought-after professional speaker, author, real estate broker, and he is actively involved in several of community organizations.

